

Hannah Alaine

UX Design + Branding

hannahalaine.co

hannah.morgan957@gmail.com

Skills

UX/UI	Cross-Team Coordination
Layout & Design	Deadline Management
Content Management	E-mail Design + Marketing
User Research	Content Creation
Branding	Social Media Management
Creative Skills Practice	HTML/CSS

Software

Adobe Creative Cloud	Other
Adobe XD	Figma
Adobe Photoshop	Microsoft Office
Adobe Illustrator	Wix
Adobe Dreamweaver	WordPress
Adobe InDesign	Shopify
	Sketch

Education

The Art Institute of Pittsburgh
Pittsburgh, PA

March 2017

Bachelor of Science

Honors Award

Web Design & Interactive Media

Westmoreland County Community College
Youngwood, PA

August 2013–May 2014

General Studies

Phi Theta Kappa

Awards & Certifications

Introduction to User Experience Design—2021

Shopify Business Fundamentals—2018

Design Experience

eDriving | UX Designer

November 2021–Present

Maintain seamless user experience across eDriving's suite of mobile & web products. Research for customer feedback, design, & technology trends to propose & maintain modern UI/UX solutions. Assist marketing team with designing graphics. Manage prototypes, branding, graphic assets, & monthly product newsletter.

hannahalaine.co | Design + Content Creation

March 2015–Present

Freelance website & branding projects. Additional projects include, creating YouTube videos, Instagram content, & running a WordPress blog.

Clients Include:

Miller Paving | 2020–Present

PZ Jetskis, Golf Carts, & Trailers | 2022

Miles of Smiles Gourmet Grilled Cheese | 2020

My Cruiser Ez Pack | 2018–2019

Bixler Pyrotechnics | 2018

Josh Taylor Photos | 2017

Leesa Kassler Designs | 2016

KB Photography | 2015–2016

Keller Bros Family of Dealerships | Marketing Manager

February 2021–July 2021

Maintained brand consistency across all 4 locations. Social media management & content creation, designed print & web graphics, maintained websites, & created email campaigns. Facebook traffic & engagement increased by 40% during employment.

Segal & Co Digital Marketing | Digital Marketing Assistant

August 2019–December 2019

Assist as needed with copywriting & design needs for business to consumer eCommerce clients. Curated backlink blog articles to help improve SEO & create taglines for featured products. Designed email campaigns directed for promoting new products.